

NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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NATIONAL CONSTITUTION CENTER PROMOTES ASHLEY BERKE TO PUBLIC RELATIONS MANAGER

Philadelphia, PA (August 6, 2007) – The National Constitution Center has promoted **Ashley Berke** to Public Relations Manager. Berke previously served as Public Relations Coordinator, a position she held since June 2005.

In her role as Public Relations Manager, Berke will continue to be responsible for media relations for exhibits and programs at the Center. In addition to these duties, Berke will also incorporate planning and strategic responsibilities for the department to promote the Center's ever-growing roster of new initiatives.

Since joining the National Constitution Center, Berke has managed regional media relations for all of the Center's changing exhibits and coordinated numerous press events, including Liberty Medal ceremonies, the 2006 Senatorial Debate and the 2007 Mayoral Debate, among others.

Berke earned a Bachelor's degree in communication from Cornell University. She is currently a member of the Philadelphia Public Relations Association and resides in Jenkintown, Pennsylvania.

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and the ideas and values it represents. The Center serves as a museum, an education center, and a forum for debate on constitutional issues. The museum dramatically tells the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, "Freedom Rising". The Center also

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ADD ONE/BERKE PROMOTION

houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education. For more information, call 215.409.6700 or visit www.constitutioncenter.org.

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