

NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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CHEVROLET TO SPONSOR BASEBALL AS AMERICA AT THE NATIONAL CONSTITUTION CENTER

Philadelphia, PA – Chevrolet will serve as the local presenting sponsor of *Baseball As America*, on display at the National Constitution Center from February 15 through May 11, 2008.

During the run of *Baseball As America*, a 2008 Chevrolet Malibu will be featured in the Grand Hall Lobby of the National Constitution Center. In addition, Chevrolet is loaning a 2008 Equinox for use in the Center’s traveling education program. The Equinox will allow for the education department to take its innovative programs and services to schools in the Delaware Valley throughout the remainder of the year.

“We are delighted that Chevrolet is a sponsor of this remarkable exhibition,” says National Constitution Center President and CEO Joseph M. Torsella. “Civic education and engagement is at the core of the Center’s mission, and it is through the generosity of Chevrolet that we will be able to expand our offerings as we take our interactive programming on the road.”

“Chevy is proud to partner with the National Constitution Center and *Baseball As America*,” said John Konkel, Chevrolet regional divisional marketing manager for GM’s NorthEast region. “The program provides a wonderful opportunity to showcase some of our award-winning vehicles to consumers, while also continuing our presence in Major League Baseball.”

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Chevrolet is one of America's best-known and best-selling automotive brands. With the largest dealer network in the United States, Chevy is the leader in full-size trucks and the leader in sales of vehicles priced \$35,000 and above. Chevrolet delivers more-than-expected value in every vehicle category, offering cars and trucks priced from \$9,995 to \$83,175. Chevy delivers expressive design, spirited performance and great value with standard features usually found only on more expensive vehicles. More information on Chevrolet can be found at www.chevrolet.com.

From February 15 through May 11, 2008, the National Constitution Center will host *Baseball As America*, the first major exhibition to examine the relationship between baseball and American culture. The 6,000-square-foot exhibition is organized by The National Baseball Hall of Fame and Museum in Cooperstown, New York, and marks the first time the treasures of the Hall of Fame have left their legendary home to tour the country. The national tour of *Baseball As America* is sponsored by Ernst & Young LLP. The exhibition is presented locally by Chevrolet. CBS 3 is the official media partner for the Center's showing of *Baseball As America* and the Philadelphia Phillies are a promotional partner for the exhibition.

Admission to *Baseball As America* is \$15 for adults, \$14 for seniors ages 65 and up, and \$9 for children ages 4-12. Active military personnel and children ages 3 and under are free. Group rates are also available. Admission to the Center's main exhibition, *The Story of We the People*, including the award-winning theater production "Freedom Rising", is included. iPod audio tours are also available and cost \$2 for members and \$3 for non-members. For ticket information, call 215.409.6700 or visit www.constitutioncenter.org.

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and the ideas and values it represents. The Center serves as a museum, an education center, and a forum for debate on constitutional issues. The museum dramatically tells the story of the

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Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, "Freedom Rising". The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education. For more information, call 215.409.6700 or visit www.constitutioncenter.org.

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