

NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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NATIONAL CONSTITUTION CENTER WELCOMES CHRISTINE SPENCER AND SHERMAN HOPKINS

Philadelphia, PA (August 23, 2007) – The National Constitution Center announces the appointment of **Christine Spencer** as Senior Director of Marketing and **Sherman Hopkins** as Director of Security.

As Senior Director of Marketing, **Christine Spencer** will be responsible for planning, implementing, and measuring all marketing services, programs, and projects related to the Center, including coordination of cooperative marketing partnerships with other marketing and tourism organizations.

Before joining the National Constitution Center, Spencer served as Brand Manager for Philadelphia Newspapers, LLC. There, she planned and implemented marketing programs for major consumer promotions and developed ongoing marketing and public relations plans to highlight new content, news stories, and columnists. She also previously worked at The Franklin Institute Science Museum as Assistant Director of the Corporate Sponsorship Program.

Spencer earned a Bachelor's degree in history from Illinois Wesleyan University and a Master's degree in historic preservation/museum management from the University of Pennsylvania. She is currently a member of the Greater Philadelphia Chamber of Commerce. She currently resides in the Fairmount section of Philadelphia.

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ADD ONE/SPENCER AND HOPKINS

As Director of Security, **Sherman Hopkins** will identify, develop, implement, and manage strategies pertaining to the security and safety of employees and visitors and the protection of financial and physical assets for the National Constitution Center.

Before joining the National Constitution Center, Hopkins worked for the Federal Bureau of Investigation for 22 years. He also previously worked for the North Carolina State Bureau of Investigation and the City of Fayetteville, North Carolina as a Public Safety Officer and Assistant Fire Marshal. In addition, Hopkins served as a Hebrew Linguist for the United States Army Security Agency.

Hopkins earned a Bachelor's degree in business administration from the University of North Carolina at Fayetteville and a Master's degree in business administration from Campbell University-Buies Creek. He was awarded the Philadelphia Urban League Leadership Award in 1995. He currently resides in Sewell, New Jersey.

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and the ideas and values it represents. The Center serves as a museum, an education center, and a forum for debate on constitutional issues. The museum dramatically tells the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, "Freedom Rising". The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education. For more information, call 215.409.6700 or visit www.constitutioncenter.org.

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