

SPORTS
Breaking Records, Breaking Barriers

MAY 26 – AUGUST 20, 2006

NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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**COLLECT TRADING CARDS AND WIN PRIZES
AT THE NATIONAL CONSTITUTION CENTER**

In conjunction with Sports: Breaking Records, Breaking Barriers exhibition

Philadelphia, PA – Trade your Ben Franklin for a James Madison? Beginning Monday, May 29 and continuing through Monday, September 4, the National Constitution Center will launch a new promotion in conjunction with the *Sports: Breaking Records, Breaking Barriers* exhibit, featuring trading cards of 12 of the Delegates who were present the day the Constitution was signed, September 17, 1787.

Resembling a standard baseball card, each of the trading cards will feature the Delegate's personal "stats", including date of birth, age, height, delegation, hobbies, and a fun fact. Each card also offers the chance to win fun and exciting prizes, including passes to the National Constitution Center, free membership to the museum, themed gift baskets, and much more! Companies who have generously donated prizes include Ride The Ducks, *MetroKids*, Philly Coca Cola, and The Hershey Company. Each trading card will feature a special code, which card owners must then enter on the Constitution Center's website (www.constitutioncenter.org) to discover whether or not they have won a prize.

Delegates featured in the promotion include James Madison, George Washington, and George Mason of Virginia; Robert Morris and James Wilson of Pennsylvania; William Paterson and Jonathan Dayton of New Jersey; Alexander Hamilton of New York; Roger Sherman of Connecticut; John Dickinson of Delaware; and Elbridge Gerry of Massachusetts.

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ADD ONE/TRADING CARD PROMOTION

Cards will be available for children to collect during the summer months when the Constitution Center is out on appearances throughout the Philadelphia region at different events and conventions. The promotion is held in conjunction with the new exhibit, *Sports: Breaking Records, Breaking Barriers*, which will premiere at the Center on May 26, 2006.

From May 26 through August 20, 2006 the National Constitution Center is hosting ***Sports: Breaking Records, Breaking Barriers***, a Smithsonian Institution Traveling Exhibition that tells the stories of 35 athletes and their performances in 17 different sports. The exhibit also features an exclusive National Constitution Center created section, *Local Legends*, as a tribute to hometown heroes who have made a difference in the Philadelphia sports community.

Sports: Breaking Records, Breaking Barriers is free with regular museum admission of \$9 for adults and \$7 for seniors ages 62 and up, children ages 4-12, and active military personnel. Children ages 3 and under are free. Group rates are also available. For ticket information, call 215.409.6700 or visit www.constitutioncenter.org.

Sports: Breaking Records, Breaking Barriers was developed by the Smithsonian's National Museum of American History and the Smithsonian Institution Traveling Exhibition Service (SITES). Audi is the exclusive national sponsor of the exhibition.

The Constitution Center's showing of the *Sports* exhibit is sponsored in part by the *Philadelphia Daily News*. The *Daily News* has a longstanding tradition for excellent sports coverage by an award-winning staff. *Daily News* sports writers also are seen each weekday on *Daily News Live* from 5-6:30 p.m. on Comcast SportsNet. The show is currently in its ninth season.

Located at 525 Arch Street on Philadelphia's historic Independence Mall, the National Constitution Center is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and the ideas and values it represents. Opened on July 4, 2003, the Constitution Center is a museum, an education center, and a forum for debate on constitutional issues. The museum dramatically tells the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, "Freedom Rising".

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